

# Prosci®

# Strategic Alignment Workshop

*"Organizations do not change, people do"*



# Who is this workshop for?

The strategic alignment workshop is designed to bring together a core team of your organization's key stakeholders to develop a robust strategy for delivering enhanced organizational change capability. This includes anywhere from 4-20 participants made up of:

- ◆ Executive sponsor
- ◆ Deployment leader
- ◆ Functional leadership
- ◆ Key organizational influencers

Prosci's expert facilitator will help you document the organizational ambition for change, while you articulate the vision and accelerate your capability development. The workshop leverages a research-based change management maturity analysis and facilitates the establishment of a tactical plan to make your vision a reality.

## Workshop Objectives

### Participants will co-create the following deliverables:

- ◆ A shared vision for change capability with a direct link to your organizational strategy
- ◆ An understanding of the goals and objectives of building the organization's change capability
- ◆ Analysis of the current state
- ◆ A clear definition of the desired future state
- ◆ A detailed roadmap to close the gap between your current state and desired future state
- ◆ A set of clearly defined roles and responsibilities for key change-enabling roles.
- ◆ A sequence of events to develop enhanced organizational change capability
- ◆ An elevator speech to describe why and how the organization will drive change capability .

The purpose of this two-day workshop is to align your change management effort with the strategic objectives of the organization. Prosci provides the framework, tools and facilitation to develop a change management capability strategy that aligns with your specific needs and desired outcomes.



# Workshop agenda

## Meeting Kickoff

## Enterprise Change Management

### Deployment Ambition :

- ◆ Change management ambition
- ◆ Link with strategy
- ◆ Size, scope and speed
- ◆ Desired approach
- ◆ Rules of engagement

### Change Management Maturity Mapping:

- ◆ Current state & future state
- ◆ Leadership commitment statement

### Enterprise Change Management Goals :

- ◆ Leadership, project, skill, structure and process

### Enterprise Change Management Resourcing:

- ◆ Roles and responsibilities
- ◆ Competency development plan

### Sequence of Events

- ◆ Deployment roadmap
- ◆ Schedule of events
- ◆ Key program milestones

### Communication Planning

- ◆ Elevator speech & talking points



## Price and availability

For information on our public courses, including our upcoming schedule and course registration, please visit [www.proacteur.com](http://www.proacteur.com)

## Additional Prosci Offerings

- ◇ Prosci Change Management Certification Program
- ◇ Sponsor Briefing
- ◇ Delivering Project Results
- ◇ Managers Program
- ◇ Advanced Immersion Workshop



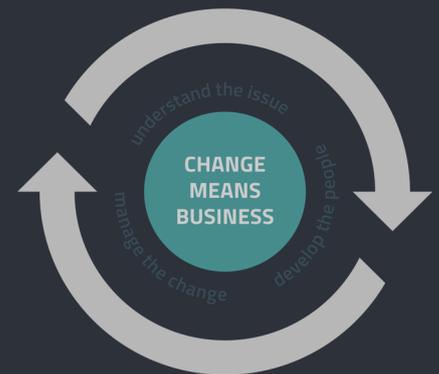
### About proacteur

Founded in 2006, proacteur is a consulting firm that provides evidence-based and best practice consulting services within Change Management. We follow an internationally established and proven change management method that is holistic and takes the complexity of the change into account. This ensures that the change effort is focused and that the change is robust and lasting.

This is how we do it:

1. Together, we make sure we understand the issue
2. We develop people to fulfil their role in the change
3. We manage the change together with you

We base all decisions on data and strategic indicators to make sure not to lose sight of the targets at hand – whether it is quality assurance in our clients' deliverables, improved production efficiency or process optimisation.



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