

# Prosci®

# Advanced Immersion Workshop

*"Organizations do not change, people do"*



## Workshop objectives

During this workshop, participants will engage with other practitioners and see how others are leveraging cutting-edge, research-based change management tools on real projects, in a variety of industries.

You will also learn how to apply these tools focused around:

- ◆ Change management metrics
- ◆ People dependent contributions to change projects
- ◆ Defining success and monitoring the health of a project over time

## Who is this workshop for?

This hands-on workshop is for those interested in delivering exceptional results on complex change projects with advanced tools. This includes anyone:

- ◆ Enrolled in or considering enrollment in a Prosci Advanced Certification
- ◆ Interested in gaining additional proficiency in Prosci's tools and methods
- ◆ Looking for additional tools and insights for addressing complex change projects

For change leaders enrolled into an Advanced Certification Track, fast track your way through five modules and leverage in-person time with Prosci's instructional team and other advanced practitioners.

All change professionals are welcome in this workshop, but basic understanding and experience in change management is required.

The Advanced Immersion Workshop is a two-day professional development program that focuses on advanced change management tools and application. During the workshop, participants apply cutting-edge, research-based approaches designed to help deliver exceptional results on complex change .



# What is included

- ◇ Best Practices in Change Management -2016 edition
- ◇ 6-month access to the five Prosci Portal tools
  - Change Scorecard
  - CMROI Calculator
  - PCT Analyzer
  - ADKAR Dashboard
  - eBest Practices Audit



## DAY 1 (starts at 10:00)

- ◇ **Change Scorecard:** Creating a multi-dimensional scorecard to define, track and measure change success and outcomes
- ◇ **CM ROI:** Calculate the “adoption contribution” of the Project ROI
- ◇ **Networking**
- ◇ **Dinner**

## DAY 2

- ◇ **Breakfast**
- ◇ **PCT Analyzer:** Learn to monitor and improve health, leverage the Prosci PCT Analyzer
- ◇ **ADKAR Dashboard:** A powerful, cloud-based tool to measure employees’ progression through ADKAR and use that data to adapt your change strategy
- ◇ **eBest Practices Audit:** Align your approaches to best practices and the top seven Key Success Factors

**(Ends at 16:00)**

### Information on price and availability

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## Additional Prosci Offerings

- ◇ Prosci Change Management Certification Program
- ◇ Sponsor Briefing
- ◇ Delivering Project Results
- ◇ Managers Program
- ◇ Strategic Alignment Workshop



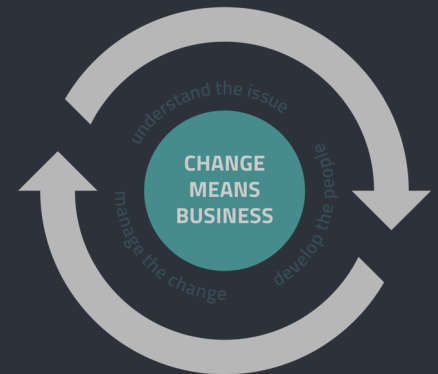
### About proacteur

Founded in 2006, proacteur is a consulting firm that provides evidence-based and best practice consulting services within Change Management. We follow an internationally established and proven change management method that is holistic and takes the complexity of the change into account. This ensures that the change effort is focused and that the change is robust and lasting.

This is how we do it:

1. Together, we make sure we understand the issue
2. We develop people to fulfil their role in the change
3. We manage the change together with you

We base all decisions on data and strategic indicators to make sure not to lose sight of the targets at hand – whether it is quality assurance in our clients' deliverables, improved production efficiency or process optimisation.



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